



**2021 VIRTUAL
CAPITAL WEEK**

**MARCH
22-26**

PRESENTED BY **SAME**

Virtual Capital Week

March 22-26, 2021

Exhibitor Prospectus

Join the Society of American Military Engineers for a unique opportunity to showcase your company and connect with hundreds of attendees during Virtual Capital Week. SAME is working hard to build a live virtual environment that gives attendees and exhibitors an immersive virtual experience. We invite you to grow, connect and excel with us during this virtual event made specifically with you in mind.

BENEFITS OF EXHIBITING

Exhibiting at Virtual Capital Week puts your company at the forefront of the federal marketplace. Benefits of exhibiting during this year's conference include:

- Public chat for your booth to which all attendees have access
- One-on-one appointments with attendees
- Video chat capabilities with attendees
- Multiple branding opportunities in your virtual booth
- Opportunity to provide company information via multiple downloadable formats including PDFs, videos, and press releases that attendees can save in their eBags
- Lower overall participation cost which gives the opportunity to have more representatives from your company join in the conversation
- Access to the published attendee list with permission to send one marketing message to attendees who have opted-in (marketing to attendees by non-exhibitors/sponsors is strictly prohibited).

Until face-to-face events can take place again, virtual events, such as Virtual Capital Week should be an important part of your marketing plan. Make the decision today and become an exhibitor at Virtual Capital Week!



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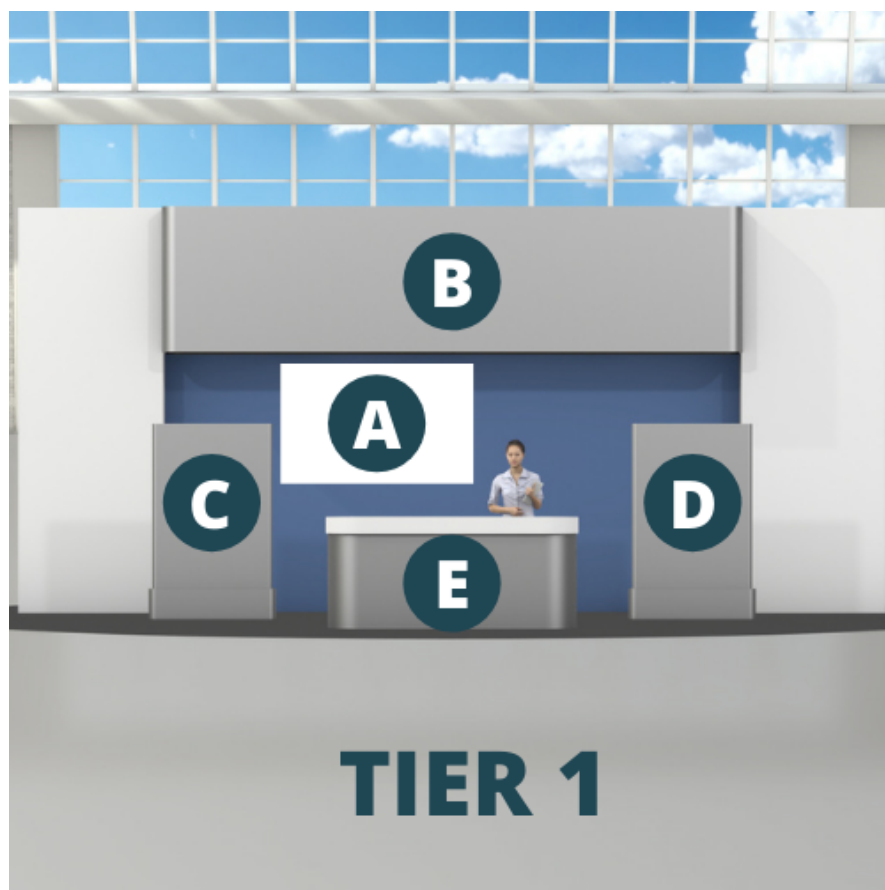
Exhibitor Information

Tier 1

Tier 1 booths represent the largest virtual booth for the conference. Exhibitors have 5 areas on their booth where graphics can be uploaded, with one spot as an optional video. Showcase your company using this booth package and enjoy the largest amount of uploaded documents, product categories, and more.

BENEFITS

- Company name, address, description, email and website included in virtual listing
- 300-word company description with logo
- 15 product categories: Attendees can search for your company by its capabilities/services
- 5 press releases
- 5 document uploads
- 5 product showcase documents
- 4 videos (25 MB maximum each)
- Highlighted listing - your company will move to the top of the search results
- Exhibitor Chat





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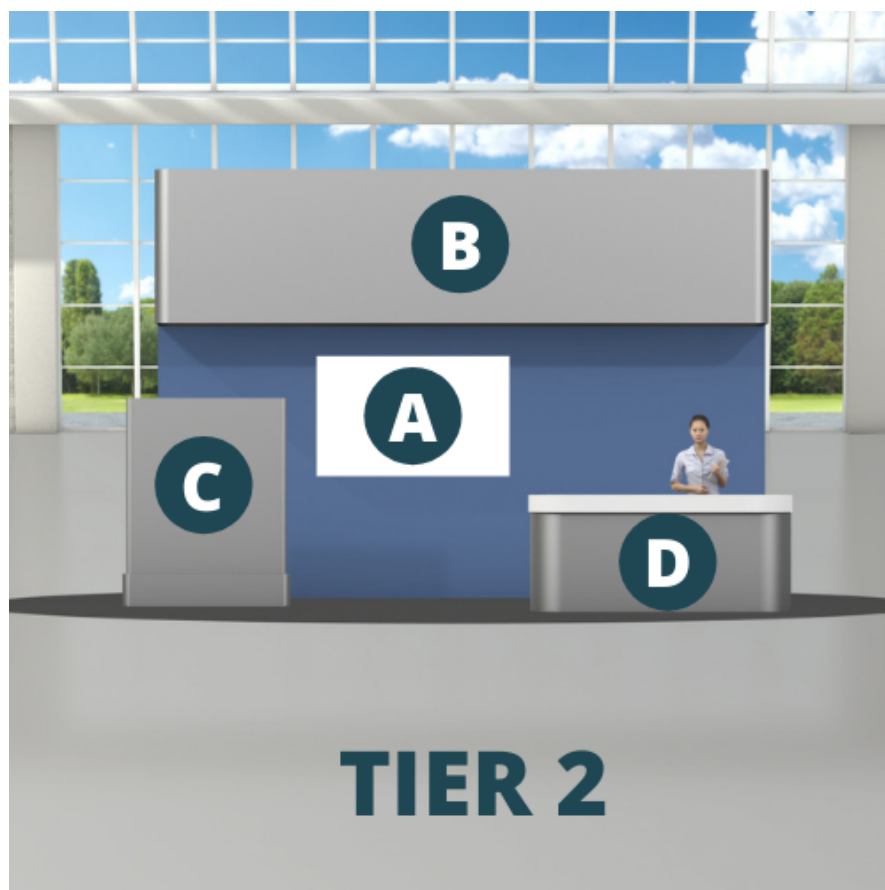
Exhibitor Information

Tier 2

Tier 2 booths represent the second-largest virtual booth for the conference. Exhibitors have 4 areas on their booth where graphics can be uploaded, with one spot as an optional video. Showcase your company using this booth package and enjoy valuable conversations with attendees during the event.

BENEFITS

- Company name, address, description, email and website included in virtual listing
- 100-word company description with logo
- 10 product categories: Attendees can search for your company by its capabilities/services
- 3 press releases
- 3 document uploads
- 3 product showcase documents
- 2 videos (25 MB maximum each)
- Exhibitor Chat





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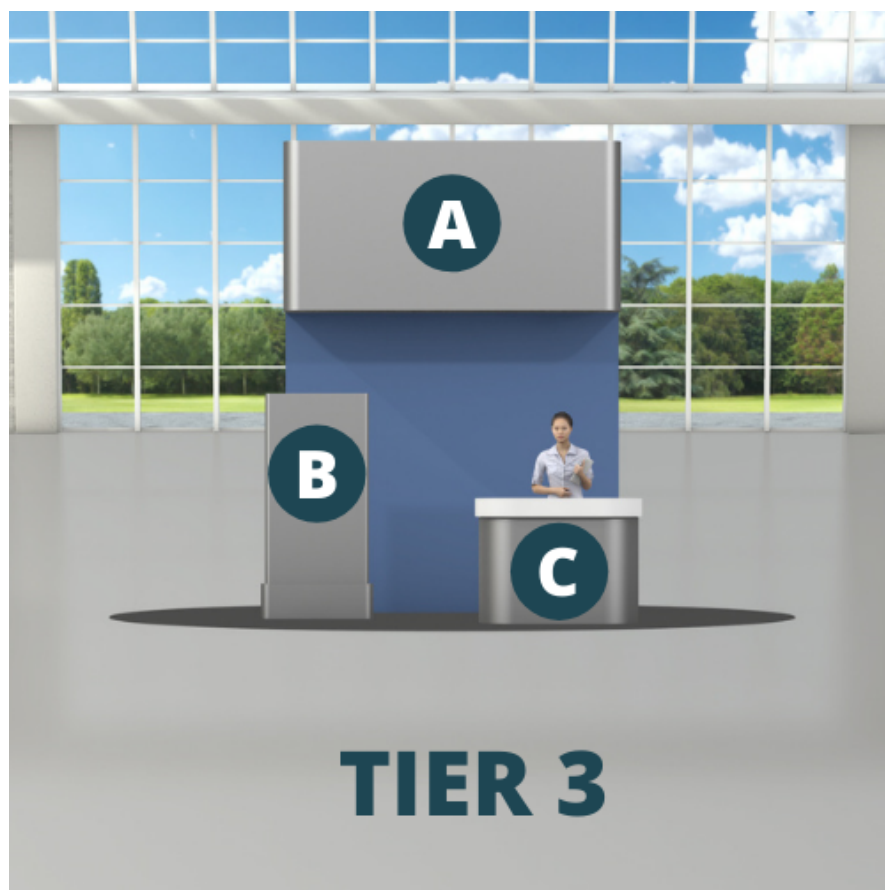
Exhibitor Information

Tier 3

Tier 1 booths represent the smallest virtual booth for the conference. Exhibitors have 3 areas on their booth where graphics can be uploaded. Showcase your company using this booth package and take advantage of the many opportunities to connect with attendees throughout the week.

BENEFITS

- Company name, address, description, email and website included in virtual listing
- 50-word company description with logo
- 3 product categories: Attendees can search for your company by its capabilities/services
- 1 press release
- 1 document upload
- 1 product showcase document
- 1 video (25 MB maximum)
- Exhibitor Chat





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Pricing

Virtual Capital Week is open to SAME members only. To exhibit at Virtual Capital Week, your company must be a sustaining member of SAME. If you are not a sustaining member and would like information on this, please contact us at membership@same.org.

EXHIBIT BOOTH PRICING	TIER 3	TIER 2	TIER 1
Large Business (2,001+ employees)	\$1,000	\$1,250	\$1,500
Medium Business (101-2,000 employees)	\$900	\$1,100	\$1,300
Small Business/Non-Profit/Academia (100 or fewer employees)	\$750	\$925	\$1,150

SAME RECOGNIZES THE COMPANY BUSINESS SIZES BASED ON THE FOLLOWING EMPLOYEE COUNT:

Small Business: 100 employees or less

Medium Business: 101- 2,000 employees

Large Business: 2,001 and more

EXHIBIT BOOTH PAYMENT POLICY

Exhibit Booth fees are required in full (100%) at the time of purchase. Booth sales are not final until full payment is received. Payment by credit card can be submitted during the purchase process; payment by check must be received within 30 days. SAME reserves the right to cancel booths that have not been paid by check within 30 days of purchase..

EXHIBIT BOOTH CANCELLATION POLICY

All Virtual Exhibit Booth sales are final and cannot be cancelled for this event. Please ensure your company is able to exhibit at this event before you purchase a booth.